

INVOICE

Remit Address:

KRQE
PO Box 844304
Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 923-8888



Invoice #	179021-2
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Advertiser	POL/Def Wildlife Fed Act Fund
Product	DOW,SC,LCV,NWFAF,NRD
Estimate Number	1273

Order #	179021
Alt Order #	06819985
Deal #	
Order Flight	07/23/12 - 08/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

IDB #	
Advertiser Code	109
Product Code	116

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	All	KRQE News 13 @5a	KRQE News 13 @5a	07/30/12 to 08/05/12	3x	MTWTF--					
	All			Tu	07/31/12	:30	5:57 AM	NW12101H	\$75.00		6
	All			W	08/01/12	:30	5:13 AM	NW12101H	\$75.00		5
	All			F	08/03/12	:30	5:38 AM	NW12102H	\$75.00		4
2	All	KRQE News 13 @6a	KRQE News 13 @6a	07/30/12 to 08/05/12	3x	MTWTF--					
	All			Tu	07/31/12	:30	6:13 AM	NW12101H	\$125.00		6
	All			Th	08/02/12	:30	6:12 AM	NW12102H	\$125.00		10
	All			F	08/03/12	:30	6:08 AM	NW12102H	\$125.00		9
3	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F	07/30/12 to 08/05/12	4x	MTWTF--					
	All			M	07/30/12	:30	8:16 AM	NW12101H	\$100.00		6
	All			Tu	07/31/12	:30	8:12 AM	NW12101H	\$100.00		7
	All			W	08/01/12	:30	8:54 AM	NW12101H	\$100.00		8
	All			Th	08/02/12	:30	8:39 AM	NW12101H	\$100.00		9
4	All	The Early Show Sa	5a-7a	07/30/12 to 08/05/12	2x	-----S-					
	All			Sa	08/04/12	:30	6:29 AM	NW12102H	\$50.00		3
	All			Sa	08/04/12	:30	6:59 AM	NW12102H	\$50.00		2
5	All	Sa 7a-8a	7a-8a	07/30/12 to 08/05/12	1x	-----S-					
	All			Sa	08/04/12	:30	7:42 AM	NW12102H	\$50.00		2
6	All	M-F 9-10a	9a-10a	07/30/12 to 08/05/12	3x	MTWTF--					
	All			M	07/30/12	:30	9:12 AM	NW12101H	\$100.00		6
	All			W	08/01/12	:30	9:24 AM	NW12101H	\$100.00		5
	All			F	08/03/12	:30	9:47 AM	NW12101H	\$100.00		4
7	All	Let's Make A Deal	M-F 10a-11a	07/30/12 to 08/05/12	3x	MTWTF--					

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Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Advertiser	POL/Def Wildlife Fed Act Fund
Product	DOW,SC,LCV,NWFAF,NRD
Estimate Number	1273

Order #	179021
Alt Order #	06819985
Deal #	
Order Flight	07/23/12 - 08/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

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Waterfront Strategies
Attention: Accounts Payable
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IDB #	
Advertiser Code	109
Product Code	116

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	All	Let's Make A Deal	M-F 10a-11a								
	All			Tu	07/31/12	:30	9:59 AM	NWF12101H	\$150.00		5
	All			W	08/01/12	:30	10:25 AM	NWF12101H	\$150.00		3
	All			F	08/03/12	:30	10:29 AM	NWF12102H	\$150.00		4
8	All	Price Is Right	11a-12p								
				to							
	All			Tu	07/30/12 to 08/05/12	3x	MTWTF--				
	All			Th	07/31/12	:30	11:30 AM	NWF12101H	\$200.00		6
	All			F	08/02/12	:30	11:29 AM	NWF12102H	\$200.00		9
	All			F	08/03/12	:30	11:29 AM	NWF12102H	\$200.00		5
9	All	KRQE News 13 @Noon	12p-1230p								
				to							
	All			Tu	07/30/12 to 08/05/12	3x	MTWTF--				
	All			W	07/31/12	:30	12:23 PM	NWF12101H	\$175.00		8
	All			Th	08/01/12	:30	12:15 PM	NWF12101H	\$175.00		6
	All			Th	08/02/12	:30	12:15 PM	NWF12102H	\$175.00		9
10	All	Soap Rotator	M-F 1230p-2p								
				to							
	All			Tu	07/30/12 to 08/05/12	3x	MTWTF--				
	All			W	08/01/12	:30	1:59 PM	NWF12101H	\$125.00		4
	All			Th	08/02/12	:30	1:31 PM	NWF12101H	\$125.00		5
	All			F	08/03/12	:30	12:59 PM	NWF12101H	\$125.00		3
11	All	The Talk	2p-3p								
				to							
	All			Tu	07/30/12 to 08/05/12	3x	MTWTF--				
	All			M	07/30/12	:30	2:59 PM	NWF12101H	\$125.00		3
	All			Tu	07/31/12	:30	2:59 PM	NWF12101H	\$125.00		2
	All			W	08/01/12	:30	2:29 PM	NWF12101H	\$125.00		1
12	All	Dr. Phil	3p-4p								
				to							
	All			Tu	07/30/12 to 08/05/12	5x	MTWTF--				
	All			M	07/30/12	:30	3:38 PM	NWF12101H	\$125.00		8
	All			Tu	07/31/12	:30	3:57 PM	NWF12101H	\$125.00		9
	All			W	08/01/12	:30	3:24 PM	NWF12101H	\$125.00		7
	All			Th	08/02/12	:30	3:29 PM	NWF12102H	\$125.00		10

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Product	DOW,SC,LCV,NWFAF,NRD
Estimate Number	1273

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Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	179021
Alt Order #	06819985
Deal #	
Order Flight	07/23/12 - 08/07/12

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Billing Calendar	Broadcast
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IDB #	
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Product Code	116

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	All	Dr. Phil	3p-4p	F	08/03/12	:30	3:42 PM	NWF12102H	\$125.00		6
13	All	KRQE News 13 @4p	4p-430p		07/30/12 to 08/05/12	3x	MTWTF--				
	All			M	07/30/12	:30	4:12 PM	NWF12101H	\$175.00		7
	All			W	08/01/12	:30	4:28 PM	NWF12101H	\$175.00		8
	All			F	08/03/12	:30	4:23 PM	NWF12102H	\$175.00		9
14	All	KRQE News 13 @430p	430p-5p		07/30/12 to 08/05/12	3x	MTWTF--				
	All			Tu	07/31/12	:30	4:43 PM	NWF12101H	\$175.00		7
	All			W	08/01/12	:30	4:55 PM	NWF12101H	\$175.00		10
	All			F	08/03/12	:30	4:55 PM	NWF12102H	\$175.00		8
15	All	CBS Evening News	5p-530p		07/30/12 to 08/05/12	3x	MTWTF--				
	All			M	07/30/12	:30	4:58 PM	NWF12101H	\$500.00		6
	All			Tu	07/31/12	:30	5:00 PM	NWF12101H	\$500.00		9
	All			F	08/03/12	:30	5:22 PM	NWF12101H	\$500.00		7
16	All	KRQE News 13 @530p	530p-6p		07/30/12 to 08/05/12	3x	MTWTF--				
	All			Tu	07/31/12	:30	5:53 PM	NWF12101H	\$325.00		6
	All			Th	08/02/12	:30	5:40 PM	NWF12102H	\$325.00		7
	All			F	08/03/12	:30	5:57 PM	NWF12102H	\$325.00		10
17	All	Sa KRQE News 13 @530p	530p-6p		07/30/12 to 08/05/12	1x	-----S-				
	All			Sa	08/04/12	:30	5:38 PM	NWF12101H	\$175.00		2
18	All	Jeopardy	M-F 6p-630p		07/30/12 to 08/05/12	3x	MTWTF--				
	All			M	07/30/12	:30	6:11 PM	NWF12101H	\$450.00		7
	All			Tu	07/31/12	:30	6:23 PM	NWF12101H	\$450.00		8
	All			Th	08/02/12	:30	6:04 PM	NWF12101H	\$450.00		9

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Product	DOW, SC, LCV, NWFAF, NRD	Invoice Date	08/12/12
Estimate Number	1273	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/07/12

Station	KRQE	Order #	179021
Account Executive	Petry Philadelphia	Alt Order #	06819985
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	07/23/12 - 08/07/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	109
Special Handling		Product Code	116

Agency Ref	IN14921
Advertiser Ref	

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
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Washington, DC 20007
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	All	Wheel of Fortune	M-F 630p-7p								
				07/30/12 to 08/05/12	5x	MTWTF--					
	All			M	07/30/12	:30	6:36 PM	NwF12101H	\$550.00		8
	All			Tu	07/31/12	:30	6:53 PM	NwF12101H	\$550.00		6
	All			W	08/01/12	:30	6:36 PM	NwF12101H	\$550.00		9
	All			Th	08/02/12	:30	6:37 PM	NwF12102H	\$550.00		7
	All			F	08/03/12	:30	6:37 PM	NwF12102H	\$550.00		5
20	All	David Letterman	1035p-1137p								
				07/30/12 to 08/05/12	5x	MTWTF--					
	All			M	07/30/12	:30	10:46 PM	NwF12101H	\$175.00		6
	All			Tu	07/31/12	:30	11:32 PM	NwF12101H	\$175.00		7
	All			W	08/01/12	:30	11:08 PM	NwF12101H	\$175.00		4
	All			Th	08/02/12	:30	10:58 PM	NwF12102H	\$175.00		5
	All			F	08/03/12	:30	11:08 PM	NwF12101H	\$175.00		8
21	All	M-F KRQE News 13 @10p	10p-1035p								
				07/30/12 to 08/05/12	5x	MTWTF--					
	All			M	07/30/12	:30	10:30 PM	NwF12101H	\$700.00		8
	All			Tu	07/31/12	:30	10:13 PM	NwF12101H	\$700.00		7
	All			W	08/01/12	:30	10:14 PM	NwF12101H	\$700.00		6
	All			Th	08/02/12	:30	10:30 PM	NwF12102H	\$700.00		9
	All			F	08/03/12	:30	10:26 PM	NwF12102H	\$700.00		10
22	All	Sa KRQE News 13@10	10p-1035p								
				07/30/12 to 08/05/12	1x	-----S-					
	All			Sa	08/04/12	:30	10:30 PM	NwF12101H	\$450.00		2
27	All	Fri Prime Hour 3	9p-10p								
				07/30/12 to 08/05/12	1x	-----F--					
	All			F	08/03/12	:30	9:33 PM	NwF12102H	\$1,000.00		2
29	All	Fri Prime Hour 1	7p-8p								
				07/30/12 to 08/05/12	1x	-----F--					
	All			F	08/03/12	:30	7:43 PM	NwF12101H	\$800.00		1

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Advertiser	POL/Def Wildlife Fed Act Fund
Product	DOW,SC,LCV,NWFAF,NRD
Estimate Number	1273

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Station	KRQE
Account Executive	Petry Philadelphia
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Sales Region	National

IDB #	
Advertiser Code	109
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN14921
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Waterfront Strategies
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
30	All	Thur Prime Hour 3	9p-10p		07/30/12 to 08/05/12	1x	---T---				
				Th	08/02/12	:00			\$1,400.00	See MG 31.5,31.6	2
31	All	Thur Prime Hour 2	8p-9p		07/30/12 to 08/05/12	1x	---T---				
				Th	08/02/12	:00			\$1,300.00	See MG 31.5,31.6	2
				Th	08/02/12	:30	8:49 PM	NW12101H	\$1,300.00	MG for 30.2,31.2	5
				Th	08/02/12	:30	9:38 PM	NW12102H	\$1,400.00	MG for 30.2,31.2	6
32	All	Thur Prime Hour 1	7p-8p		07/30/12 to 08/05/12	1x	---T---				
				Th	08/02/12	:30	7:17 PM	NW12102H	\$1,600.00		1
33	All	Wed Prime Hour 3	9p-10p		07/30/12 to 08/05/12	1x	--W----				
				W	08/01/12	:30	9:44 PM	NW12101H	\$1,200.00		2
35	All	Jeopardy	Sa 6p-630p		07/30/12 to 08/05/12	1x	-----S-				
				Sa	08/04/12	:30	6:11 PM	NW12102H	\$175.00		2
36	All	Wheel of Fortune	Sa 630p-7p		07/30/12 to 08/05/12	1x	-----S-				
				Sa	08/04/12	:30	6:48 PM	NW12102H	\$175.00		2
38	All	MonPrime Hour 3	9p-10p		08/06/12 to 08/12/12	1x	M-----				
				M	08/06/12	:30	9:35 PM	NW12102H	\$1,700.00		2
39	All	Tue Prime Hour 1	7p-8p		08/06/12 to 08/12/12	1x	-T-----				
				Tu	08/07/12	:30	7:30 PM	NW12102H	\$1,300.00		2
40	All	Tue Prime Hour 2	8p-9p		08/06/12 to 08/12/12	1x	-T-----				
				Tu	08/07/12	:30	8:36 PM	NW12101H	\$1,300.00		2

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40	All	Tue Prime Hour 2	8p-9p								
41	All	Tue Prime Hour 3	9p-10p								
				08/06/12 to 08/12/12	1x	--T-----					
				Tu	08/07/12	:00			\$1,400.00	See MG 41.3	2
				Tu	08/07/12	:30	9:37 PM	NwF12102H	\$1,400.00	MG for 41.2 08/07	3
42	All	Wed 7-8p	7p-8p								
				07/30/12 to 08/05/12	1x	--W-----					
				W	08/01/12	:30	7:57 PM	NwF12101H	\$1,000.00		1
43	All	Wed Prime Hour 2	8p-9p								
				07/30/12 to 08/05/12	2x	--W-----					
				W	08/01/12	:30	8:31 PM	NwF12101H	\$1,200.00		3
				W	08/01/12	:30	8:46 PM	NwF12101H	\$1,200.00		2
46	All	KRQE News 13 @ 4:30am	430-5a								
				07/30/12 to 08/05/12	4x	MTWT---					
				M	07/30/12	:30	4:46 AM	NwF12101H	\$15.00		6
				Tu	07/31/12	:30	4:45 AM	NwF12101H	\$15.00		5
				W	08/01/12	:30	4:42 AM	NwF12101H	\$15.00		3
				Th	08/02/12	:30	4:39 AM	NwF12101H	\$15.00		4
50	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F								
				08/06/12 to 08/12/12	3x	MT-----					
				M	08/06/12	:30	7:25 AM	NwF12102H	\$100.00		1
				Tu	08/07/12	:30	7:29 AM	NwF12102H	\$100.00		3
				Tu	08/07/12	:30	8:29 AM	NwF12102H	\$100.00		2
52	All	M-F 9-10a	9a-10a								
				08/06/12 to 08/12/12	1x	MT-----					
				Tu	08/07/12	:30	9:28 AM	NwF12101H	\$100.00		1
56	All	KRQE News 13 @ Noon	12p-1230p								
				08/06/12 to 08/12/12	1x	MT-----					
				Tu	08/07/12	:30	12:25 PM	NwF12102H	\$175.00		1

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Sales Region	National	Order Flight	07/23/12 - 08/07/12

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Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
59	All	Dr. Phil	3p-4p		08/06/12 to 08/12/12	1x	MT-----				
				M	08/06/12	:30	3:12 PM	NWFL12102H	\$125.00		1
61	All	KRQE News 13 @4p	4p-430p		08/06/12 to 08/12/12	1x	MT-----				
				Tu	08/07/12	:30	4:30 PM	NWFL12102H	\$175.00		1
63	All	KRQE News 13 @430p	430p-5p		08/06/12 to 08/12/12	1x	MT-----				
				Tu	08/07/12	:30	4:52 PM	NWFL12101H	\$175.00		1
65	All	CBS Evening News	5p-530p		08/06/12 to 08/12/12	1x	MT-----				
				M	08/06/12	:30	5:00 PM	NWFL12101H	\$500.00		1
67	All	KRQE News 13 @530p	530p-6p		08/06/12 to 08/12/12	1x	MT-----				
				Tu	08/07/12	:30	5:54 PM	NWFL12102H	\$325.00		1
72	All	M-F KRQE News 13 @10p	10p-1035p		08/06/12 to 08/12/12	1x	MT-----				
				Tu	08/07/12	:30	10:14 PM	NWFL12102H	\$700.00		1

Aired Spots **98**

Gross Total	\$36,410.00
Agency Commission	\$5,461.50
Net Amount Due	\$30,948.50
NM Gross Rec Tax ALB	7.0%
Amount Due	\$33,114.90

Payment Terms 30 Days

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.